



# Your Local, Independent E-Commerce Company

## Online Ticketing \* Fundraising \* Registrations

### Why Use MKtix?

We care about your success. We are an *independently owned* company that knows supporting small businesses, arts organizations and non-profits helps everyone. We have brought more than \$30 million into the local economy since 2003, offer professional, friendly service, and provide assistance with marketing.



### Event Ticketing

Do you want to sell tickets online? Submitting your event information is easy, and there is no set-up or sign-up fee. Just submit your event via our [online form](#) and we will take care of the rest.

### Fundraising

Need to raise money for a cause, project or nonprofit? Our personalized service and fee schedule provides higher value than generic crowd funding sites like GoFundMe and Kickstarter, and because we're an independently owned, community-oriented company we care about your success as much as you do. When you win, we all win.

### Classes & Conferences

Do you offer classes, conferences and or seminars? We offer a fully integrated suite of e-commerce tools to help you seamlessly manage payments and registrations, whether it's for a one-time or semester-long class, or a day- or week-long conference.

### What's Up With the Meerkat?

When we were naming our company back in 2003, we came across the meerkat habitat at the zoo. These African mammals live in close-knit communities, and we saw a parallel between the way they organize their society and the way we wanted our new company to function in the communities we serve. Plus, they were cute. MeerKat Technology was born!

### Who Are Our Clients?

MKtix is proud to work with a variety of businesses, arts organizations and nonprofits including event and concert organizers, community theaters, museums, tourism organizations, trolley and tour operators, community centers and schools. No client or event is too large or too small.

For information about how your organization can benefit from partnering with MKtix.com, or questions email:

**info@mkat.com or call (978) 735-4355**



## What Are the Benefits of Using MKtix?

- We Offer Live, Personalized Customer Service
- Our Services Include Real Time Reporting, Sales History and Event Management Tools
- Our Site is Secure and Professionally Managed
- We Help Market Your Organization via Social Media and Promotions
- We Are an Independently Owned Small Business That Cares About Your Success

## Costs

No one wants to spend more than they have to. Credit card processing fees are passed along to clients at our cost (2.5% + \$0.25 per transaction), and MKtix's online fees are determined by the ticket amount ([see online form](#)), so you only pay a fee on the tickets you actually sell.

## How Do We Compare to Other Ticketing Companies?

We offer value-added, personalized services and support, and our costs are competitive with those of other ticketing sites. Clients have more options about how fees are handled. Because we are part of the local community we are as committed as our clients are to making sure their events succeed.



## Event Management & Administration

We offer a full suite of tools to help you manage and monitor your registration pages. In addition to real-time notification of each purchase, we offer on-demand sales and "will call" reports in multiple formats. All sales are recorded in a permanent historical database, allowing your marketing team to compare and review sales data across set periods of time.



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